

Gabriel Moura

Software Engineer

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PROFILE

Software engineering student based in London, studying programming since 2023 and focused on **turning practical business problems into working software**. Built and deployed AI-powered and full-stack web apps. Comfortable moving fast, learning under pressure, understanding business needs and building practical solutions that save time, improve processes and support growth.

EDUCATION

SOFTWARE ENGINEERING
UniAnchieta University | 2025 - 2026

COMPUTER SCIENCE
Westminster University London | Start - Sep 2026

TECHNICAL SKILLS

- Python
- FastAPI
- JavaScript
- HTML
- CSS
- Git
- SQL (PostgreSQL)
- GitHub
- Vercel
- Supabase

EXPERIENCE

SOFTWARE ENGINEER

Self Employed / London / Feb 2026 - Present

- **Currently building a full-stack gym management platform** for a **private client** under NDA, designed to streamline **gym operations, member management, and billing**.
- Built a **stock management web app** ([Github](#)) for a **small retail business**, enabling product cost/sale tracking, live stock updates after sales, payment status management, instalment tracking and profit monitoring.
- Built and deployed **Money X-Ray** ([Github](#)), an **AI-powered financial analysis tool** created at an AI hackathon in London to turn bank statements into spending breakdowns, forgotten-subscription alerts and savings-runway insights.

MARKETING & SALES OPERATIONS

Phonext / London / Dec 2025 - Aug 2026

- Led **digital growth and sales-support initiatives**, helping grow the page to **10,000+ followers and reach 1.5M people in 90 days** through organic content.
- Aligned marketing with commercial strategy by creating product campaigns, CTAs, promotional offers and sales-focused content designed to convert online attention into **customer conversations**.
- Used **CRM management** and customer communication to follow up with prospects, support customer assistance and improve **customer-success visibility** across the sales process.

PROJECTS

AGENTIC AUCTION PLATFORM

- Built an **agentic auction platform** at a **Fleek x a16z hackathon**, taking the product from concept to a working prototype and **placing 4th overall**.

MINDMUSCLE

- Building a **full-stack fitness mobile app** using **React Native, Expo, TypeScript, FastAPI and Supabase**, with authentication, backend API integration and user data management.
- Developing both the **mobile frontend and backend architecture**, including **Google OAuth and Supabase authentication**.